

Escambia County Mass Transit Advisory Committee
New Office Board Chambers
March 09, 2011
3:00pm

Advisory Committee Attendees

Jane Birdwell
Arnie Rosenbleeth
Jesse Casey
Marty Horwit
Charles Fairchild
Jeff Overhalser
Bonita Player
Ira Jones

ECAT Staff

Kenneth Gordon
Carleen Hartley
Chris Westbrook

BCC Staff

Marilyn Wesley

Public

Larry Smith
Sherri Myers
Jim Hunt
James Andrews
Barbara Mayall

Call to Order: Jane Birdwell @ 3:06 pm

Meeting Properly Advertised: Yes – Marilyn Wesley

Adopton of March 9, 2011 Agenda:

Adoption of February 9, 2011 Minutes: approved unanimously

Public Forum:

Michael Andrews – discussion on Route 58 (VA Hospital); complimented ECAT services.

Jim Hunt – discussion on ECAT Bus Stop Signs, goals, and marketing strategies.

Sherri Myers – discussion on downtown transfer center advertisement and the Comprehensive Plan.

Committee Members – discussion about Lamar and Martin Mency.

Barbara Mayall – discussion on the Make Your Mark Survey.

Ryan Ross – discussion on the Sunshine Law.

Marilyn Wesley – will invite Claudia Simmons (Purchasing) to the next MTAC meeting.

Mary Robinson – discussion on major employers, route overlays, and economic development in urbanized areas.

New Agenda Items:

Bonita Player – discussion on dedicated funding, gas tax, and partnerships.

Jesse Casey – discussion on advertisement at bus stops.

Larry Smith (Report from Union) – discussion on lobbying for a dedicated funding source, gas tax, and more frequent service.

Arnie Rosenbleeth – discussion on advertisement and bus stop signs.

Charles Fairchild – motions to give staff full support to take the recommendation to get signs produced.

Bonita Player – modifies the original motion to state that the Committee encourages the Board of County Commissioners to place new bus stop signs; also, to encourage staff to look for an alternative grant source to fund these signs.

Motion passed unanimously

Chris Westbrook – update on TDP; request for volunteers for the public outreach on March 17th at Hawkins Park (Agency for Persons with Disabilities), April 1, 2011 at UWF, and April 9, 2011 at the 2nd Annual Gulf breeze Expo.

Scheduling of Next Meeting: April 13, 2011

Adjournment: @ 5:29 pm

