

Escambia County Mass Transit Advisory Committee
New Office Board Chambers
June 16, 2010
3:00 pm

Advisory Committee Attendees

Earl Jones
Donna Fassett
Charles Fairchild
Jane Birdwell
Mary Robinson
Jeffrey Overhaiser
Edward McCorvey

BCC Staff

Marilyn Wesley

ECAT Staff

Kenneth Gordon
Carleen Hartley

Public

Jim Hunt
Dorothy McKenzie

West FL Regional Planning Council

Tonya Ellis

Public Forum:

(No Public Forum)

Call to Order: - Jane Birdwell

Meeting Properly Advertised: Yes – Marilyn Wesley

Approval of Minutes from Previous Meeting: Motion passed unanimously

Discussion Items:

Mary Robinson – discussion on the progress of the MTAC Committee and having an annual report that shows what has been accomplished/progress made.

Suggested that on a monthly basis there should be a system wide data of riders per hour, riders per mile, and fare box recovery.

Kenneth Gordon – would like to send a list of key performance indicators to the committee and the items Mary listed above would be included in the list.

Marilyn Wesley – discussion on the RFP.

Tonya Ellis – discussion on how data is gathered and put into the National Transit Database; the info is not just based on population but the size of the system. This is done on a monthly basis.

Mary Robinson – discusses the importance of gathering information. Suggests bringing partners back in, such as, the City of Pensacola, and a dedicated funding source would be benchmarks for the MTAC Committee.

Kenneth Gordon – agrees to perform an annual ridership survey at his discretion.

Jane Birdwell – discusses her disappointment on the disapproval and rejection by the Commissioners of the route revisions that was presented by Thaddeus Cohen.

Kenneth Gordon – states that his main focus as of now is on the route changes that the Board has approved and is scheduled to be implemented in July.

Mary Robinson – discussion of long term and short term goals; made a motion to have an annual report that address a standing item; wants this to be put on the agenda for the next MTAC meeting and for staff to come up with a draft of this report by the next meeting.

Motion passed unanimously.

Open discussion on contacting the top employers and businesses about their employees using the mass transit system.

Scheduling of Next Meeting: undecided

Adjournment: @ 5:02