

Escambia County Mass Transit Advisory Committee
New Office Board Chambers
December 08, 2010
3:00 pm

Advisory Committee Attendees

Megan Fry
Marty Horwit
Carol Hicks (fill-in for Donna Fassett)
Jane Birdwell
Jeff Overhalser
Mary Robinson
Ann Brooks
Arnie Rosenbleeth
Sherri Myers
Charles Fairchild

ECAT Staff

Ken Gordon
Carleen Hartley

Public

Jim Hunt
Barbara Mayall

BCC Staff

Marilyn Wesley
Larry Newsom

Public Forum: @ 3:00 pm

Barbara Mayall – discussion on receiving the agenda via email.

Call to Order: Jane Birdwell @ 3:07 pm

Meeting Properly Advertised: Yes – Marilyn Wesley

Approval of Minutes from Previous Meeting: approved unanimously

Agenda Items for Discussion:

Mary Robinson – discussion on MTAC Annual Report.

Sherri Myers – would like to add ADA items to the MTAC Annual Report.

Larry Newsom – discussion on ADA accomplishments.

Jane Birdwell – discussion on the review of alternative routes being added to the annual report; discussion on branding and advertising.

Marilyn Wesley – discussion on the advertising process.

Ken Gordon – discussion on marketing plans and ideas.

Larry Newsom – discussion on fare box recovery.

Jane Birdwell – suggests that the MTAC accomplishments be made available to the press so that the public can be aware of the work that the committee is doing.

Jim Hunt – discussion on Florida Statute Public Transportation 341.071 and Robert's Rules.

Committee – discussion on the Florida Statute; and election of new Chair.

Scheduling of Next Meeting: January 12, 2011 @ 3:00 pm

Meeting Adjourn: @ 4:07 pm