



ESCAMBIA COUNTY MASS TRANSIT ADVISORY COMMITTEE
Escambia County New Office Building – 4th Floor Trng. Room #0.605
221 South Palafox Place
October 12, 2011
3:00 p.m.

AGENDA

Call to Order - Chair, Jeff Overhalser

Meeting Properly Advertised – Proof of Publication

Adoption of the October 12, 2011 Agenda

***** Public Forum - 30 Minute Time Limit*****

Adoption of the following Minutes:

July 13 – 1:30 a.m. Work Session

July 13 – 3:00 p.m. MTAC Meeting

August 10 – MTAC Meeting Notes (CUTR Presentation)

Information Updates:

- **Transit Development Plan (TDP)**
- **Marketing Updates**
- **Martin-Mency Agreements**
Bus Shelter/Bus Benches & Advertising
- **Navy Federal Project Update**
- **Management Selection Update**
- **Veolia/ATU Update**
- **Escambia County ADA Process**
- **Performance Measures Report**

Additional Discussion Items per MTAC Chair

Adjourn

Published Daily-Pensacola, Escambia County, FL

PROOF OF PUBLICATION

State of Florida

County of Escambia:

Before the undersigned authority personally appeared **BRENT MILLER** who on oath, says that she is a personal representative of the Pensacola News Journal, a daily newspaper published in Escambia County, Florida; that the attached copy of advertisement, being a Legal in the matter of:

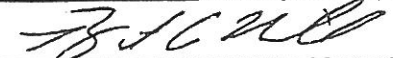
Board of County Commissioners – Escambia County, Florida Meeting Schedule

Was published in said newspaper in the issue(s) of:

October 8, 2011

Affiant further says that the said Pensacola News Journal is a newspaper published in said Escambia County, Florida, and that the said newspaper has heretofore been published in said Escambia County, Florida, and has been entered as second class matter at the Post Office in said Escambia County, Florida, for a period of one year next preceding the first publication of the attached copy of advertisement; and affiant further says that she has neither paid nor promised any person, firm or corporation any discount, rebate, commission or refund for the purpose of securing this advertisement for publication in the said newspaper.

Sworn to and subscribed before me this 10th Day of October, 2011, by **BRENT MILLER** who is personally known to me.

 Affiant

 Notary Public

Board of County Commissioners - Escambia County, Florida Meeting Schedule
 October 10- October 14, 2011

One or more of the Escambia County Commissioners may attend the following meetings

DAY	DATE	TIME	MEETING	LOCATION
Mon	10/10	8:30am	Planning Board	3383 West Park Place, Room 104
Mon	10/10	10:30am	Sick Leave Pool Committee Meeting	221 Palafox Place, Room 8201
Mon	10/10	3:30pm	Florida-Alabama TPO Citizens' Advisory Committee Meeting	4081 E. Olive Road, Suite A
Mon	10/10	5:30pm	Marine Advisory Committee	3383 West Park Place
Tue	10/11	10:00am	Florida-Alabama TPO Bicycle/Pedestrian Adv Com Meeting	4081 E. Olive Road, Suite A
Tue	10/11	10:30am	Workforce Escarosa Finance Committee Meeting	9111-A Sturdevant Street
Tue	10/11	1:30pm	Environmental Enforcement Special Magistrate	BCC Meeting Room*
Tue	10/11	1:30pm	Florida-Alabama TPO Technical Coordinating Com Meeting	4081 E. Olive Road, Suite A
Tue	10/11	3:30pm	Tourist Development Council Meeting	201 Gregory Street**
Tue	10/11	5:00pm	Escambia County Housing Finance Authority	700 South Palafox, Suite 310
Tue	10/11	5:00pm	Merit System Protection Board	221 Palafox Place, Room 0.605
Tue	10/11	5:30pm	Merit System Protection Board Hearing-Blanchard	221 Palafox Place Room 0.605
Wed	10/12	9:00am	FL-AL Transportation Planning Organization	BCC Meeting Room*
Wed	10/12	1:00pm	Development Review Committee	3383 West Park Place**
Wed	10/12	3:00pm	Mass Transit Advisory Committee	221 Palafox Place, Room 0.605
Wed	10/12	5:00pm	Santa Rosa Island Regular Meeting	1 Via de Luna, Pensacola Beach
Thu	10/13	10:00am	Pensacola-Escambia Promotion & Dev Commission	117 West Garden Street

* Escambia County Governmental Complex, 221 Palafox Place, First Floor
 ** To View DRC Agenda go to: <http://www.myescambia.com/Bureaus/DevelopmentServices/DevelopmentReview>
 ***Pensacola Civic Center

Next Week's Notes:

Mon	10/17	8:00am	Value Adjustment Board Hearing	BCC Meeting Room 0112
Mon	10/17	4:00pm	District 2 Commissioner West End Advisory Committee	13860 Innerarity Point Road

Note: A copy of the agenda for the meetings initiated by the Board of County Commissioners containing specific items to be considered in the order of presentation may be obtained from the County Administrator's Office, Suite 420, Escambia County Government Complex and 221 Palafox Place. Persons who need accommodations to attend or participate, pursuant to the Americans with Disabilities Act, should contact Cheryl Lively, 595-4947, at least 72 hours in advance of the meeting. Any person who decides to appeal any decision made by a board, agency, or commission with respect to any matter considered at its meeting or hearing, will need a record of the proceedings of the meeting. Since the Board of County Commissioners does not make verbatim records of its meetings, such person may need to independently secure a record that should include the testimony or evidence on which the appeal to be based. All Board of County Commissioners meetings are broadcast live and rebroadcast on ECTV, Digital Channel 98 on Cox Cable, Brighthouse and Mediacom and the Regular Board of County Commissioners Meetings beginning at 5:30 p.m. are broadcast live on WFUV Channel 4. The meetings can also be seen live via the web at <http://www.myescambia.com>

What's on ECTV at www.myescambia.com

Legal No. 1540365 1T October 8, 2011

GRANT PAQUIN
 Notary Public, State of Florida
 My Commission Expires May 31, 2014
 Commission No. DD995828

**Escambia County Mass Transit Advisory Committee
Work Session
Escambia County New Office Building – 4th Floor Trng. Rm. 605
August 10, 2011
3:00 p.m.**

Advisory Committee Attendees

Mary Robinson
Jesse Casey

BCC Staff

Marilyn Wesley

ECAT Staff

Kenneth Gordon
Chris Westbrook
Carleen Hartley
Tonya Ellis

Public

Eunicia Givchici
Julie Strathen
Barbara Mayall
Shawn Ward
Lisa Quinn
Jim Hunt

West Florida Regional Planning Council

Vikki Garrett
Julia Pearsall
Robert Mahan

Other

Bill Morris, CUTR
Kelly Robertson, Bowstern

Call to Order: Marilyn Wesley @ 3:06 p.m.

Meeting Properly Advertised: Yes – Marilyn Wesley

Adoption of the August 10, 2011 Agenda: postponed – no quorum

Adoption of July 13, 2011 Workgroup Summary Notes: postponed – no quorum

Adoption of the July 13, 2011 Minutes: postponed – no quorum

Presentation – Report 2011 Transit Development Plan (TDP)
Bill Morris, CUTR Staff & Bowstern Staff: (Power Point Handout)

Q & A Session for Bill Morris:

Mary Robinson – discussion on performance indicators & farebox recovery.

Jesse Casey – states that this gives him something to look forward to, compliments CUTR.

Rob Mahan – feel CUTR is a great tool. States that this tool must be used and then action must be taken to increase the low performing routes.

Marilyn Wesley – discussion on CUTR process & implementing changes to the routes.

Jim Hunt – asks the question, “What’s the standard deviation of peer mean?”

Bill Morris – states that he will get back with Jim with that information.

Barbara Mayall – discussion on routes & farebox recovery; states that she would love to have an express route; expresses previous experience with CUTR and the benefit of creating a route near Maritime Park.

Eunicia Givchici – states that she would love to see routes running later in the evenings for her clients that have jobs & that are going to school.

Julie Strathen (Families First Network) – compliments ECAT for working on improving routes; discussion on route changes, rates & how it affected their clients.

Jim Hunt – discussion on 5 measures.

Kenneth Gordon – states that he is excited about TDP and that it is a tool to use for improvements.

Additional Items per MTAC Chair: (None)

Meeting Adjourn: @ 3:58 p.m.

**Escambia County Mass Transit Advisory Committee
Work Session
Escambia County New Office Building – 4th Floor Trng. Rm. 605
July 13, 2011
3:00 p.m.**

Advisory Committee Attendees

Jeff Overhalser
Ira Jones
Ann Brooks
Jesse Casey
Charles Fairchild
Mary Robinson
Bonita Player
Alan McMillan
Marty Horwit

BCC Staff

Marilyn Wesley
Larry Newsom

Public

Justin Jones
Faetta Stallworth
Barbara Mayall
Sherri Myers
Jane Birdwell
Jim Hunt

ECAT Staff

Kenneth Gordon
Chris Westbrook
Carleen Hartley
Tonya Ellis

Call to Order: Vice Chair, Jeff Overhalser @ 3:09 p.m.

Meeting Properly Advertised: Yes – Marilyn Wesley

Adoption of May 11, 2011 Agenda: passed unanimously

Adoption of May 11, 2011 Agenda: passed unanimously

**Presentation – Progress Report 2011 Transit Development Plan (TDP)
Bill Morris, CUTR Staff & Bowstern Staff:**

MTAC Committee - Q & A Session for Bill Morris

Additional Items per MTAC Choir:

Marilyn Wesley – discussion on routes and fare box recovery.

Bill Morris – discussion on decision making pertaining to routes.

Open discussion – on the vision and mission statement.

Scheduling of Next Meeting – August 10, 2011

Meeting Adjourn: @ 5:10 p.m.

**Escambia County Mass Transit Advisory Committee
Work Session
Escambia County New Office Building – 4th Floor Trng. Room 605
221 South Palafox Place
July 13, 2011
11:30 a.m.**

Advisory Committee Attendees

Jeff Overhalser

Ira Jones

Marty Horwit

Jesse Casey

Charles Fairchild

Ann Brooks

Bonita Player

Alan McMillan

Mary Robinson

Public

"None"

BCC Staff

Marilyn Wesley

Larry Newsom

ECAT Staff

Kenneth Gordon

Carleen Hartley

Chris Westbrook

Tonya Ellis

Brenda Mitchell

Ted Woolcock

Derrick Pires

Bob Blandine

Call to Order: Vice Chair, Jeff Overhalser @ 12:05 p.m.

Meeting Properly Advertised: Yes – Marilyn Wesley

Agenda Items:

Marilyn Wesley – discussion on the purpose for the MTAC Work Session Meeting.

Larry Newsom - discussion on sampling and the purpose of MTAC Work Session Meeting.

ECAT Staff – Presentation/Overview of ECAT

Marilyn Wesley – discussion on MTAC focus, benchmarks, riders per mile & hour and fare box recovery ratio.

Larry Newsom – suggests within the next 14 days the Committee meets with Janice Kilgore at Navy Fed.

Marilyn Wesley – will set up meeting with Janice Kilgore. (Volunteers: Marilyn Wesley, Ken Gordon, Larry Newsome, Bonita Player, Tonya Ellis, Jessie Cassey and Marty Horwit)

Mary Robinson – goals & strategies (see attachment)

Marilyn Wesley – is updating and revising 10-year plan.

Meeting Adjourn: @ 2:47 p.m.